



**NEWS RELEASE (With Images)
For Immediate Release (03.12.2018)**

Yorkshire Cricket Legend Michael Vaughan Puts the Hair into Harewood

- **Ashes hero to open new hair transplant clinic on Harewood Estate**
- **Wales football manager Ryan Giggs will partner in new MHR Clinic venture**
- **Vaughan says expansion will secure “greater market share in growing industry”**
- **Exclusive hair restoration practice set to open in February 2019**

FORMER England cricket captain Michael Vaughan is set to expand his hair transplant business into Yorkshire at the start of next year.

The BBC cricket pundit will open his second MHR Clinic in partnership with Wales manager Ryan Giggs and hair restoration expert Craig Henton, after Leeds City Council granted the trio permission (on November 22nd) to convert buildings on Harewood Estate into a hair restoration clinic.

Renovation of their 950ft² unit inside Harewood Yard began last week after the company signed a five-year lease with Harewood Estate. The new clinic's opening is pencilled in for mid-February next year.

Vaughan OBE was one of the first high profile personalities in the UK to undergo a modern FUE hair transplant when he opted for surgery in 2009. He launched MHR Clinic with Craig Henton and Ryan Giggs OBE after experiencing added confidence from his results and seeing demand for the new transplant procedure grow rapidly.

The clinic will offer bespoke programmes for hair loss that combine hair restoration medicines with FUE or FUT transplant procedures, low level laser therapy and herbal remedies. It will house consultation rooms with hi-tech hair and follicle analysis equipment, and a suite of '1M class' low level laser lights for stimulating hair growth, while transplants will be undertaken by world-leading hair transplant surgeon Ioannis Marmagiolis at MHR Clinic's dedicated surgical theatre in Dublin.

Ashes hero Vaughan, who played for Yorkshire throughout his illustrious 16 year on-field career, described opening the clinic as a logical step in the company's growth.

He said: “Ryan, Craig and I feel excited about expanding the MHR Clinic brand. The business has grown year on year since it opened in 2016 and it currently occupies a strong market position. This clinic seeks to build on that, so we can gain a greater market share in a rapidly growing industry.





“After lengthy discussions Leeds City Council approved our application to house the clinic in Harewood Yard. It’s a prestigious location, similar to that enjoyed by our first clinic on the Tatton Estate in Cheshire. We have begun renovating our unit inside Harewood. All of the clinic’s interior will be completed throughout December and January for a February opening.

“We are delighted to be bringing MHR Clinic to Yorkshire. Yorkshire is close to my heart for obvious reasons and it is also Craig’s home. The plan was always to open our second MHR Clinic in Yorkshire as soon as possible.

“Yorkshire, and especially the Harrogate area, was an obvious fit for the brand because MHR Clinic delivers quality and the region’s people understand value and quality. We’re looking forward to helping men and women in Yorkshire tackle their hair loss and experience the benefits of the treatments that have worked so well for each of the partners.”

MHR Clinic made the news earlier this year after it transformed referee Mark Clattenburg’s appearance with a two day 4000 follicle procedure. It also completed Yorkshire batsman Michael Lumb’s 600 follicle procedure and was recently credited with restoring soap star Adam Rickitt’s severely thinning pate with only medical treatments.

Vaughan added: “MHR Clinic is already one of the leading hair restoration clinics in the country, if not the leading hair clinic. It has become the choice of high profile personalities seeking hair transplants and treatments.”

Vaughan, Giggs and Henton agreed to open a new clinic in Yorkshire after the business experienced successive record monthly turnover figures during the third quarter of 2018. They looked at several locations, including premises at Haggs Farm and Spa Bottom Farm in Spofforth, before opting for the exclusivity of Harewood.

The company’s CEO Craig Henton, from Holmfirth, explained: “Confidentiality is essential for our clients, as a degree of taboo still exists around hair restoration treatments. And the high level procedures and treatments we offer are central to MHR’s success. We needed a location that would reflect both aspects of the company and the private grounds of Harewood, and particularly Harewood Yard, fit the profile perfectly.”

Ben Lascelles, Estate Director of Harewood Estate, commented: “Harewood Estate is glad to welcome MHR Clinic to Harewood Yard, which is already home to a number of successful businesses. We look forward to the company opening its doors to the public in February.”

ENDS

Additional Notes

MHR Clinic

MHR Clinic is a world-leading hair transplant clinic that offers advanced surgical procedures, medical treatments and supplementary therapies to achieve unparalleled, natural hair restoration results for men and women. It is owned by Craig Henton, Ryan Giggs OBE and Michael Vaughan OBE. Based in Knutsford, Cheshire – with the new clinic opening soon in the Harewood, Yorkshire – its specialists have more than 40 years of combined clinical experience and expertise. Its state-of-the-art clinics offer the latest hair assessment, transplant and growth technology in private, exclusive and relaxing surroundings. MHR Clinic’s comprehensive approach to total hair restoration ensures outstanding results that look natural, stay healthy and keep clients feeling young and confident.

Notes to Editors

Where possible, ‘MHR’ would greatly appreciate it if you could please provide suitable mention of MHR Clinic in print, and links to www.mhrclinic.co.uk in online articles. For additional quotes, or an interview opportunity with MHR Clinic CEO Craig Henton please contact Jonathan Stones on 07460 644844. For further information about MHR Clinic visit www.mhrclinic.co.uk 

